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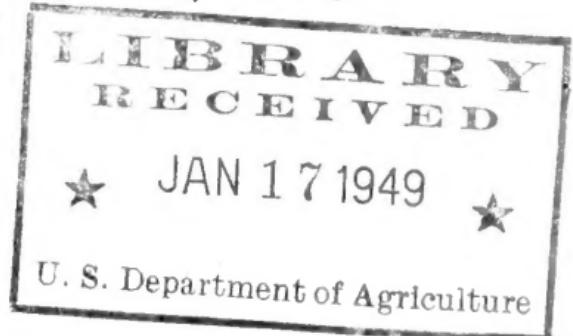
62.83

Wilson & Sons Nursery Co.
Winnisboro, Texas



"49 Spring-

Sec. 562, P. L. & R.



62.83

WILSON & SONS

NURSERY
COMPANY

W. F. Wilson, Mgr.

WINNSBORO, TEXAS

ROSES

2 YEAR FIELD GROWN ROSEBUSHES

No. 1	100	1,000
	28c ea.	26c ea.
No. 1½	21c ea.	18½c ea.

250 Rosebushes @ 1,000 rate

Ship To _____

Route or Street _____ Postoffice _____

RED ROSES

AMERICAN BEAUTY, very double
 AMI QUINARD, deep velvety red
 C. K. DOUGLAS, bright scarlet
 E. G. HILL, dazzling red
 F. S. KEY, large rose, red
 ETOILE DE HOLLANDE, dark red
 RED RADIANCE, free bloomer
 ROUGE MALLERIN, dark red
 SENSATION, scarlet

PINK ROSES

BRIARCLIFF, brilliant rose pink
 COLUMBIA, bright pink
 CYNTHIA, sensational pink
 EDITOR MCFARLAND, glow'g pink
 MRS. CHAS. BELL, shell pink
 PAUL NEYRON, huge bl'ms pink
 PINK RADIANCE, free bloomer
 SALMON RADIANCE, shell pink
 SHELL RADIANCE, shell pink
 ANTOINE REVOIRE, shell pink

YELLOW ROSES

GOLDEN DAWN, flushed old rose
 BETTY GRACE CLARK, coppery
 GOLDEN OPHELIA, golden yellow
 LADY HILLINGDON, apricot
 LUXEMBOURG, coppery bronze
 ROSLYN, golden yellow
 SOUER THERESE, golden glow
 SUNBURST, old favorite
 MRS. P. S. DUPONT yellow

WHITE ROSES

CALEDONIA, lovely pure white
 F. K. DRUSCHKI, large white
 SNOW QUEEN, snow wh. flower
 K. A. VICTORIA, white
 WHITE AMERICAN BEAUTY, white

POLYANTHAS

ELSIE POULSEN, rose pink
 GOLDEN SALMON, pinkish orange
 GEO. ELGER, lovely yellow
 IDEAL, an ideal red
 KIRSTEN POULSEN, rose pink
 PERLE de ORR, pink

MULTICOLOR

BETTY UPRICHARD, two tone
 EDITH NELLIE PERKINS, two tone
 PRES. HOOVER, yellow, red gold
 TALISMAN, bright, red, & gold

CLIMBING ROSES

PAUL'S SCARLET, popular red

This is our twenty-first year in the Nursery business. Rosebushes always have been our specialty. We concentrate on producing high quality roses and no efforts are spared to reach that goal. Then, by our own labor and supervision we are able to effect economies, which we pass on to



our customers, through lower prices on Rosebushes. The above variety list of Rosebushes is available in two-year field grown stock. These Rosebushes are budded on multiflora Japonica understock, which gives them a massive root system. These are for Spring 1949 delivery.

● Manetti understock is also being grown by us. We now offer the following sorts budded on Manetti: Peters Briarcliff. Talisman. Prices same as stock budded on Multiflora Japonica.

● Greenhouse growers—ask for our contract plan—budding and growing Rosebushes on Manetti understock.

PROCESSED NURSERY STOCK

2 year old field grown rosebushes

—Direct from the Growers

For Sales yards, Seed Stores and Florist Shops: High quality Nursery stock packaged for eye appeal, ease of handling and keepability.

Wilson & Sons Nursery stock moves faster and with better profits.

We are the growers and distributors. Now your customers can get packaged

nursery stock that is fresh from the nursery rows, stock that is handled by expert nurserymen, men who know how to grade and how stock must be handled to keep it in the good condition so necessary for your customer satisfaction.

PACKAGED PRICES

each

No. 1 . . . 33c No. 1½ . . . 24c

WARNING!!—Acute Shortage of Rosebushes seen for Season Fall 1949 and Spring of 1950.

The Tyler area has suffered the worst loss of Rose understock (cuttings) since the rise of the Rose growing industry. Many fields are a total loss and have been abandoned. Others were up to 75% loss. It is believed that the Fall 1949 and Spring 1950 harvest will be less than 40% of normal production.

LABELS AT MANUFACTURERS PRICES

PRINTED WOOD LABELS:

2½ inch wired wood labels, printed one line, not less than 100 labels of a variety. 35c per 100 labels.

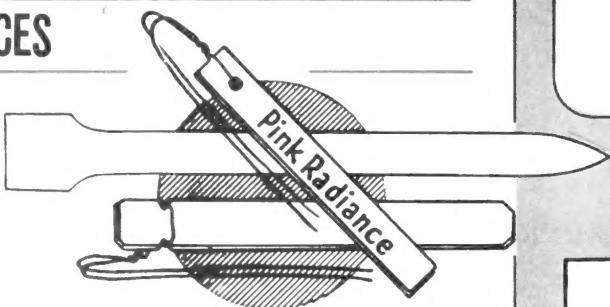
Order as many labels as you need, but make your order out in multiples of 100 to the variety.

WOOD LABELS, Plain

3½x5/8 inch, Iron Wired..... \$3.25

3½x5/8 inch, Copper Wired..... 3.50

Plain and painted wood tree labels are put up in securely covered, compact packages of 1,000 labels to the package.



PAPER LABELS, Plain

6 x 5/8 inch

1M for \$1.00

5M for \$4.85

10M for \$9.50

Wilson & Sons Nursery Co. is owned and operated by W. F. Wilson, (Manager) and his five sons. All orders are personally taken care of, which is your assurance of good stock, properly packed.

PAPER, Kraft

Back again, brown Kraft paper 60 pound basis, good strength and resistant to moisture to a considerable degree. Best box lining paper available. Width: 48"; Weight: About 200 pounds per roll.



Per pound, f.o.b. Winnsboro..... 15c
(Cannot break roll.)

TWINE

Sisal, the same twine we use for tying our own Nursery Stock, Rosebushes, etc. It comes in 5 pound balls for \$1.95 per ball. It also comes in 8 pound balls for \$2.45 per ball.

PAPER, Waterproof Duplex-

—CRINKLED:

30x30x30 Back again, Creped (or Crinkled) finish waterproof paper. Width 36" in rolls containing approximately 150 yards, weight about 50 pounds.

Per pound, f.o.b. Winnsboro..... 21c
(Cannot break roll.)

WATERPROOF PAPER—Crinkled

In sheets 14x14 inches square. Just the right size for individually wrapping one and two year old nursery stock. \$18.50 per 1,000 sheets, f.o.b. Winnsboro. Not less than 1,000 sheets sold.

This is our twenty-first year growing and distributing good Rosebushes, Shrubs, Bulbs, Fruit and shade Trees.

MECHANIZE NOW FOR GREATER PROFITS!

HERE'S
Why

AND HERE'S How...

Let Wilson and Sons labor saving equipment cut your production costs! These are the implements for which the nursery industry has been waiting. They enable you to grow and sell more high class stock at a lower cost per plant. This means greater profit for every nurseryman and florist who grows fruit trees, shade trees, shrubs, bulbs, evergreens, rosebushes.

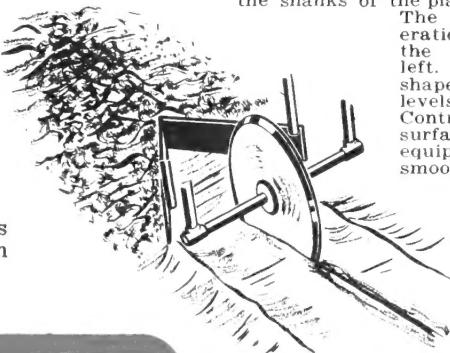
VENTORIES are current, top-heavy in the home market, however, is being invaded by salesmen from other countries, offering nursery stock below American prices. In the face of such competition American growers also have started under-cutting one another and are attempting to reduce their costs of production to meet the competitive prices.

Growers are turning to the use of more machinery to replace hand work in the growing fields as a solution to the cost cutting problem. As a result of the lower prices it is estimated that a great many of the smaller nurseries will have to turn to machinery.

(Clipping from well-known trade Journal)

PLANTER A REVOLUTIONARY MACHINE THAT CUTS PLANTING TIME IN HALF

This startling new equipment not only cuts costs of planting—it insures uniformity. You get straight rows of even depth (adjusted to suit your needs) so that plants are left in good shape and easy to cultivate. The planting equipment is solid steel. It is actually two implements in one. A V-shaped forward piece levels the bed row to a smooth, flat surface. A sharp 20-inch disc roller slits a straight, narrow trench for your nursery stock. Both forward piece and cutting disc are adjustable to any height. Thus your planting trench may be cut to any desired depth. The equipment may be either horse or tractor drawn. Two sets may be installed on one 2-row tractor.



ITEM No. 304
\$28.75

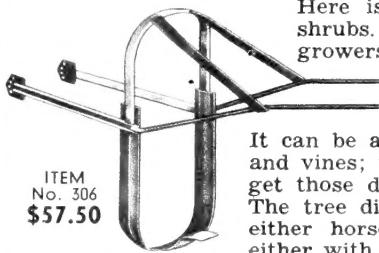
The photograph above shows how the planter is attached to your tractor cultivator. All you need to do is remove the cultivator feet and insert the shanks of the planting equipment.

The principle of operation is shown in the drawing at the left. Note the V-shaped piece which levels the row bed. Contrast the rough surface ahead of the equipment with the smooth flat surface after the V has passed over it. The 20-inch sharp steel disc cuts a straight, even slot for planting. It may be adjusted to any depth desired.

Write or Wire Today, To - - -

WILSON & SONS NURSERY CO. ▶ WINNSBORO, TEXAS

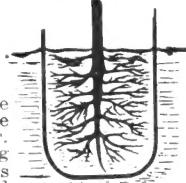
IMPROVED TREE DIGGER



ITEM
No. 306
\$57.50

The model illustrated above is for all one row tractors not using power lifts. Also horse drawn. Other models for power lift tractors. All at same price.

This drawing shows the simple principle of the sensational tree digger. The U-shaped cutting blade, 22 in. across, glides under the roots. Welded to its rear edge is a tilted "apron" which lifts and loosens the soil so the plants can be lifted out easily. (See illustration at Right.)



Here is a practical digger for all types of trees and shrubs. Many growers use it also for root pruning. Bulb growers find it highly successful for digging bulbs.

The tree digger is solid steel throughout. The blade is machined and shaped for greatest ease of operation.

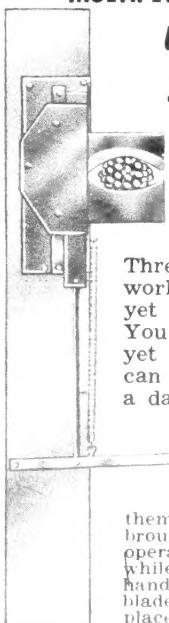
It can be adjusted to run shallow for digging shallow roots and vines; it can be set quickly and simply to go down and get those deep (tap) rooting trees and shrubs.

The tree digger is manufactured in models to be pulled by either horse or tractor. The digger is made for tractors either with or without power lift. If you are using a tractor, be sure to give us make and model so you will get the digger with the right dimensions, etc., for quick, easy installation hookup. (The digger is not made for 2-row tractors.)



THE DIGGER AT WORK — The above photograph shows a power lift model in action. Note how deeply it cuts without effort!

MULTIPLY OUTPUT PER MAN



3fold! with the HARDWOOD CUTTING MACHINE

Three men can do twice the work of five with this simple yet highly efficient machine. You can eliminate two men, yet double production—three can turn out 150,000 cuttings a day!

The instrument is solid steel throughout. It is equipped with two cutting blades. The wood is placed between them, and the top blade is brought down by pressure of the operator's foot on the pedal, while both hands are free to handle the cuttings. The top blade is drawn back to starting place by a spring.

ITEM No. 300
\$23.25

WILSON & SONS

NURSERY
COMPANY

W. F. Wilson, Mgr.

WINNSBORO, TEXAS

FELLOW NURSERYMEN, FLORISTS & SEEDSMEN:

The Spring season is close at hand, and you will want to be lined up with an ample supply of good Rosebushes at reasonable prices.

This is our specialty. Commercial cut rose growers, sales yard managers and nurseries everywhere, are changing to Wilson's. The way they stay with us, after they start, is mighty good proof that we are really satisfying them!

There's no secret about how we do it. Wilson & Sons Nurseries are owned and operated by W. F. Wilson (Manager) and his five sons. Your orders get our personal attention. That's why we can give such low prices on high quality nursery stock. And by giving your needs our personal attention, we make sure that you and your customers get complete satisfaction.

SUPPLIES are another part of our business, which is growing rapidly. The whole nursery industry is expanding. And a big factor in that growth, is the use of time-and-labor saving equipment, coupled with better business methods.

Nurserymen and growers everywhere are using our implements, to cut operating costs, while increasing production of quality stock. They are also taking advantage of the convenience and savings of ordering supplies from us.

We want you to know that we Wilson's truly appreciate any consideration you give us, and we promise careful attention to your orders and instructions. Assuring you of fine Rosebushes and supplies, we are, with kindest regards,

Very truly yours,

WILSON & SONS NURSERY CO.

W. F. Wilson

W. F. Wilson, Manager.